**AMENDMENTS TO THE IAAF REGULATIONS**

**GOVERNING ADVERTISING AND PROMOTIONAL DISPLAYS AT COMPETITIONS HELD UNDER IAAF RULES**

*(approved by the IAAF Council with immediate effect, in force as from 7 November 2018)*

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<td>In relation to all Competitions that are not the IAAF World Championships, the name/Logo of the national sponsor may displayed, instead of one of the national team or Member Federation Logo or flag on the national vest/leotard provided that such national sponsor is not a competitor of a Sponsor of the IAAF or of the event. For the purpose of avoiding such conflicts, Member Federations must seek and receive prior approval from the IAAF. The maximum size of such display shall be 30cm² with a maximum height of 5cm. In relation to the IAAF World Championships, only the national team or Member federation Logo or flag may be displayed.</td>
<td>In relation to all Competitions that are not the IAAF World Championships, the name/Logo of one National Sponsor may be displayed, instead of one of the national team or Member Federation Logo or flag on the national vest/leotard provided that such National Sponsor is not a competitor of a Sponsor, or a sponsor of the IAAF. For the purpose of avoiding the National Sponsor from being a competitor, Member Federations must seek and receive prior approval from the IAAF, which in the case of the IAAF World Championships Doha 2019™ shall be in accordance with Clause 4A. The maximum size of such display shall be 30cm² with a maximum height of 5cm.</td>
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flag may be displayed.

4.1.3.6 National Sponsor
The name/Logo of the national sponsor may be displayed once, instead of one of the national team or Member federation Logo or flag on each garment provided that such national sponsor is not a competitor of a Sponsor of the IAAF. For the purpose of avoiding such conflicts, Member Federations must seek and receive prior approval from the IAAF. The maximum size of such display shall be 40cm² with a maximum height of 5cm. In relation to the IAAF World Championships, such garment is not permitted to be worn on a podium during any award ceremony.

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In relation to all Competitions, the name/Logo of one National Sponsor may be displayed once, instead of one of the national team or Member Federation Logo or flag on each garment provided that such National Sponsor is not a competitor of a Sponsor, or a sponsor of the IAAF. For the purpose of avoiding such conflicts, the National Sponsor from being a competitor, Member Federations must seek and receive prior approval from the IAAF, which in the case of the IAAF World Championships Doha 2019™ shall be in accordance with Clause 4A. The maximum size of such display shall be 40cm² with a maximum height of 5cm.

4A. LIMITATIONS FOR THE DISPLAY OF MEMBER FEDERATION NATIONAL SPONSORS, NON-COMPETITORS AND APPROVALS FOR IAAF WORLD CHAMPIONSHIPS DOHA 2019™

4A.1 Number of Member Federations supported by the same National Sponsor

4A.1.1 The maximum number of Member Federations for which the name/Logo of any one National Sponsor may appear on
any of the Athlete clothing to which Clauses 4.1.2 or 4.1.3 apply is four (4) Member Federations as decided by the Steering Board. For these purposes, the Steering Board means the committee consisting of representatives of each of the IAAF and Dentsu responsible for developing and overseeing the implementation of a marketing, media and brand strategy for the exploitation of the rights granted by the IAAF to Dentsu.

4A.2 No Competing Sponsors

4A.2.1 Member Federations shall not have a National Sponsor name/Logo on any of the Athlete clothing to which Clauses 4.1.2 or 4.1.3 apply, if such National Sponsor is a competitor of a Sponsor, or a sponsor of the IAAF.

4A.3 Approvals

4A.3.1 If a Member Federation wishes to have the name/Logo of a National Sponsor placed on any of the Athlete clothing to which Clauses 4.1.2 or 4.1.3 apply, the Member Federation must seek prior written approval from the IAAF no earlier than six (6) months prior to the IAAF World Athletics Championships Doha 2019™. Such approval will be provided as soon as possible but no later than one (1) month prior to the IAAF World Athletics Championships Doha 2019™.
### APPENDIX 1 – COMPETITIONS/ CLOTHING OF THE ATHLETES – IAAF RULES

#### Rule 1.1(a) – Vest Allowed
- Vest A (National Vest) – in relation to the IAAF World Championships
- Vest B (National Vest with Federation Sponsor) – in relation to all other World Athletics Series Events

#### Rule 1.1(b) – Vest Allowed
- Vest A (National Vest)
- Vest B (National Vest with Federation Sponsor)

#### Rule 1.1(c) – Vest Allowed
- Vest A (National Vest)
- Vest B (National Vest with Federation Sponsor)

#### Rule 1.1(d) – Vest Allowed
- Vest A (National Vest)

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**as soon as possible but no later than one (1) month prior to the IAAF World Athletics Championships Doha 2019™.**
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APPENDIX 3 – Vest B

SAMPLE NATIONAL VEST
WITH FEDERATION/ NATIONAL SPONSOR ALLOWED

In order to indicate that only one logo shall be displayed, a line shall be added on the drawing.

Federation/ National Sponsor
Name/Logo may be displayed once on the national vest on a separate patch and shall be a maximum of 30cm² in area, with a maximum height of 5cm

Or
National Team or Member Federation Logo or Flag
May be displayed once and shall be a maximum of 30cm² in area, with a maximum height of 5cm (Clause 4.1.2.1).

Country Name or Three-letter Code
May be displayed on the front and/or back: maximum height of 10cm (Clause 4.1.2.3).

Bib
The maximum size of the Bib shall be 24cm in width and 20cm in height (Clause 5.1.1).
The height of the numbers (or other Athlete identification) shall be no less than 6cm and no more than 10cm (Clause 5.1.2).
The identification above the Athlete identification shall be a maximum height of 6cm (Clause 5.1.3).

Manufacturer’s Name/Logo
May be displayed once on the front: rectangular in shape, maximum size of 30cm² and lettering maximum 4cm in height (name) and maximum 5cm in height (Logo) (Clause 4.1.2.1).

Athletes’ Name
May be displayed on front and/or back: maximum height of 4cm in (Clause 4.1.2.2).

SPONSOR
SPONSOR or COMPETITION or CITY

SHORTS LINE

LOWER BODY ATTIRE:
Manufacturer’s Name/Logo
May be displayed once: maximum of 20cm², with a maximum height of 4cm (Clause 4.1.4.1).

Country Name or Three-letter Code
The name of the country of the Athlete and/or its official three-letter code may be displayed once on the back and/or the front of the lower body attire. The maximum height of such display shall be 10cm (Clause 4.1.4.3).

Socks
The name/Logo of the Manufacturer may be displayed once on each sock: maximum of 6cm², with a maximum height of 3cm (Clause 4.1.4.5).
The name of the Athlete may be displayed once on each sock. The maximum height of such display shall be 2cm (Clause 4.1.4.5).